



my-fin

Planning Tomorrow, Today



A BRIEF INTRODUCTION

My-Fin was founded in 2012 as an independent, dynamic financial services product house. Our in-depth product and consumer knowledge allows us to deliver on consumer product solution strategies now and in the future.

Through our 4me brand and through using leading methodology and technologies, we have enabled easy access to financial services, products and solutions to meet modern day consumer needs. We are a registered financial service provider and operate in a highly regulated and compliant environment which brings our customers peace of mind.

Whilst continually delivering the best financial products and solutions, we also continue to look for like-minded partners with whom we aim to shape and change the face of financial services in South Africa and selected markets.

My-Fin is a proud member of the Transformation Capital Group.



OUR AIM

Our aim is not only to simplify the complex world of financial planning but to ensure that we offer a "one-stop" point of contact for clients who seek innovative ways to address their financial planning needs.



OUR PHILOSOPHY

Customer service is key and we are renowned for this. We always put our client's interest first and ensure that the highest level of professional standards and ethics are maintained.

We see product innovation and customer service as a key differentiator between us and our competitors.



OUR APPROACH

Whilst being contracted to many major industry providers, we have developed niche products and services for the individual and commercial consumer that has not been seen before.

Through our 4me brand, clients are assured of having direct online access to comprehensively selected and best quality solutions access the full spectrum of financial choices.

For the discerning client who requires a more detailed and consultative approach to finance, our sister company, Rockfin Wealth Management, provides personally crafted wealth management solutions.



WHAT CAN MY-FIN AND 4ME OFFER YOU?

▶ FINANCIAL CHOICES

- Life Cover
- Disability and Dread Disease Benefits
- Income Protection
- Saving and Investments
- Short Term Insurance
- Funeral Cover
- Credit Life
- Personal Accident Cover
- Financial Planning
- Wills and Estates

▶ HEALTHY CHOICES

- Medical Aid
- Medical Insurance
- Hospital Cash Plans
- Gap Cover
- Emergency Evacuation
- Medical Finance
- Cancer
- Dentistry Cover
- Second Medical Opinion

▶ LEGAL CHOICES

- Legal Insurance
- Credit Reports
- Wills and Estates
- Debt Administration
- Legal Assist Lien
- Garnishee Protection
- Road Cover (Road Accident Fund)
- Work Cover (Workman's Compensation)

▶ LIFESTYLE CHOICES

- Lifestyle and Loyalty Mall from 4me
- Take Me home Concierge
- Road Side Assist
- Travel Insurance
- 24 Hour Home Maintenance Repairs



CALL US FOR THE ANSWERS TO ALL YOUR FINANCIAL NEEDS.

MY-FIN FINANCIAL SERVICES

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Contact My-Fin accredited financial advisors to develop your taylor-made financial plan.

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